





Indulge in the authentic taste of Bangka Belitung with Nina Squid Rings! Our squid rings offer a delightful crunch and rich flavor, made from premium quality squid.



PT. SELERA NUSANTARA NINA





ABOUT US

PT. Selera Nusantara Nina is a company committed to bringing the rich culinary heritage of Indonesia to both national and international stages. Located in Serandang Street, Baturusa Village, Bangka Belitung, our company is situated in the heart of a region abundant in natural marine resources.

This allows us to directly access the finest raw materials used in our products, such as Keripik Cumi Nina, which has become our pride and joy. With the backdrop of Bangka Belitung's natural beauty and rich cultural heritage,

PT. Selera Nusantara Nina is not only focused on producing high-quality snacks but also on empowering local communities. We believe that the uniqueness and authenticity of our products lie in the skilled hands of the local people involved in every stage of our production process.

We combine modern technology with local wisdom to create products that are not only delicious but also reflect the identity and cultural heritage of Bangka Belitung. Through continuous innovation, we constantly seek ways to enhance the quality and variety of our products while staying true to principles of environmental friendliness and sustainability.

At PT. Selera Nusantara Nina, we see ourselves not just as a snack producer but as ambassadors of Indonesian flavors, aiming to bring an authentic culinary experience from a small village in Bangka Belitung to the rest of Indonesia and the world. We invite you to be part of our journey, to enjoy the deliciousness of Keripik Cumi Nina, and to support our efforts in empowering local communities and preserving Indonesia's culinary wealth.



OUR VISION

PT. Selera Nusantara Nina

aspires to be a pioneer in the seafood-based snack industry
by offering products that not only tantalize taste buds but also introduce
the unique flavors of Bangka Belitung to all corners of Indonesia and the world.
We are committed to being an innovative and sustainable company, empowering local
resources and upholding the highest quality standards in every product we produce.



OUR MISSION

Delivering Quality Products

We are committed to producing delicious, healthy snacks made from the finest ingredients sourced directly from the rich seas of Bangka Belitung, particularly in creating Keripik Cumi Nina with authentic flavors.

Introducing Nusantara Flavors

Through Keripik Cumi Nina, we aim to introduce the uniqueness of local flavors to consumers across Indonesia and internationally, making it the top choice for those seeking a distinctive culinary experience.

Empowering Local Communities

We are dedicated to empowering local communities by creating job opportunities and involving them in the production process, from selecting raw materials to marketing our products.

Sustainable Innovation

We constantly strive for innovation in every aspect of our business, from developing new products, and efficient production processes, to creative marketing, to meet the ever-evolving needs of consumers.

Environmental Responsibility

As a company in the food industry, we are committed to environmental sustainability by implementing eco-friendly practices throughout our production chain.

OUR VALUES

Guaranteed Quality

We ensure that every product we offer is made with high-quality ingredients and strict hygiene standards. Keripik Cumi Nina is made from fresh squid without artificial preservatives, allowing customers to enjoy an authentic and healthy taste.

Authentic Local Flavors

We bring the unique flavors of Bangka Belitung to your table, with each bite of Keripik Cumi Nina offering the richness and uniqueness of local tastes that are hard to find elsewhere.

Authentic Culinary Experience

With our products, customers are not just buying a snack, but experiencing an authentic and unique culinary journey from Indonesia.

Continuous Innovation

We constantly innovate by creating new flavor variations and improving our production processes to ensure that customers always receive the best products in line with current trends and needs.

Support for Local Communities

By purchasing our products, customers contribute to empowering local communities in Bangka Belitung, helping create job opportunities and improving the well-being of the local population.

Responsive Customer Service

We are committed to providing fast, friendly, and professional customer service.

We are always ready to listen to feedback and assist customers at every stage of their interaction with us.

Economic Value

We offer premium-quality products at an affordable price, so everyone can enjoy Keripik Cumi Nina without worrying about the cost.

Convenient and Long-Lasting Packaging

Keripik Cumi Nina is packaged in various practical sizes, making it easy to take anywhere, and has a long shelf life of up to 14 months, keeping the taste fresh for longer.



OUR PRODUCT







Discover the versatile delight of Keripik Cumi Nina! Perfect as a snack, a companion for your meals, or a treat for relaxing moments.

Made from the finest squid of Bangka Belitung, our squid Rings bring a Crispy and Crunchy Sensasion. Taste the richness of the seain every bite with Keripik Cumi Nina!

WHY US?

PT. Selera Nusantara Nina offers more than just a snack we deliver an authentic and high-quality culinary experience. With Keripik Cumi Nina, we ensure that every bite is filled with the unforgettable flavors of Bangka Belitung, using natural ingredients processed with the highest standards of cleanliness and safety.

We understand the importance of quality in every product you consume. That's why we only use fresh squid, sourced directly from the best seas, without any artificial preservatives. We constantly innovate to create flavors that meet modern consumer preferences, without sacrificing the authenticity of traditional tastes.

Furthermore, by choosing Keripik Cumi Nina, you are also supporting the empowerment of local communities in Bangka Belitung. Each product is the result of hard work and dedication from local people, crafted with love and full attention.

We don't just sell products; we offer added value by providing fast, friendly, and professional customer service. We are ready to listen to your feedback and continuously strive to improve the quality of our products and services.

By choosing Keripik Cumi Nina, you are choosing quality, authenticity, and a commitment to community and environmental care. Join us in enjoying authentic deliciousness and e part of our story in promoting Indonesia's rich culinary heritage to the world.

OUR TEAM



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